

Your Insurance Regional Director



Reid Coyne

Vice President
Insurance Regional Director
West

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Background

Reid Coyne is Vice President and Insurance Regional Director for the Western Region in Franklin Templeton's Insurance and 529 Sales Division. He is primarily responsible for expanding Franklin Templeton insurance field partnerships through sales of mutual funds, sub-advisory strategies, variable investment trusts, and custom solutions within insurance partner product platforms. In addition, Reid provides valuable support of practice management strategies, product education, and market intelligence.

Credentials and awards

Reid was selected as the 2021 and 2023 Wholesaler of the Year for Franklin Templeton's Insurance and 529 Sales team. He is a published author and creator of original content for financial professionals. He is a member of the American Mensa Society. Reid has been a featured speaker at broker-dealer conferences, national sales meetings, and individual training and education sessions, among other events.

Personal

Reid resides in North County San Diego, California, with his wife, Lisa, and their dog, Ellie. In his spare time, Reid enjoys golfing, tennis, on- and off-road motorcycle racing, mountain biking, cooking and barbecuing.

Our unmatched range of specialist managers provides our clients deep expertise across asset classes, investment styles, and geographies. All with a single focus: delivering better client outcomes.

Our investment brands

Benefit Street Partners | Brandywine Global | Clarion Partners | ClearBridge Investments | Franklin Templeton K2 Advisors | Lexington Partners | Martin Currie | Royce Investment Partners | Western Asset

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