



NAIFA-Sacramento Local Event Sponsorship Opportunities

NAIFA-CA's affiliate events bring together engaged financial and insurance professionals for education, networking, and community building. Sponsorships are a key part of these events—they not only help us deliver high-quality programming but also provide you with valuable brand exposure and direct access to advisors and agents in your target market. Whether you're looking to build relationships, share your expertise, or grow your client base, our sponsorships offer a high-touch, meaningful opportunity to connect.

Sponsorship Benefits

Brand Visibility & Recognition

- **Logo Placement** on all event marketing materials, including emails, social media graphics, signage, and presentation slides (if applicable).
- **Social Media Shout-Outs** leading up to the event, including featured sponsor spotlights.
- **Verbal Recognition** during the event, with the option to introduce a speaker or make brief remarks.
- **Recognition as Raffle or Giveaway Sponsor**, if providing a prize.
- **Inclusion in Post-Event Email** with a thank-you message and optional sponsor call-to-action or link.

Direct Engagement & Promotion

- **Display Table or Booth Space** at the event for networking and promotional materials (if applicable).

Ongoing Value & Access

- **Access to Attendee Contact List** post-event for follow-up and engagement.
- **First Right of Refusal** for sponsorship of future local or affiliate events.

Sponsorship Investment

We offer one flat-rate sponsorship level to keep things simple and inclusive:

Affiliate Event Sponsor: \$500

Includes all benefits listed above and direct access to an engaged audience of approximately 40 local insurance and financial professionals.

To secure a NAIFA Affiliate event sponsorship, please reach out to the Affiliate Leader, or email info@naifacalifornia.org to be connected.